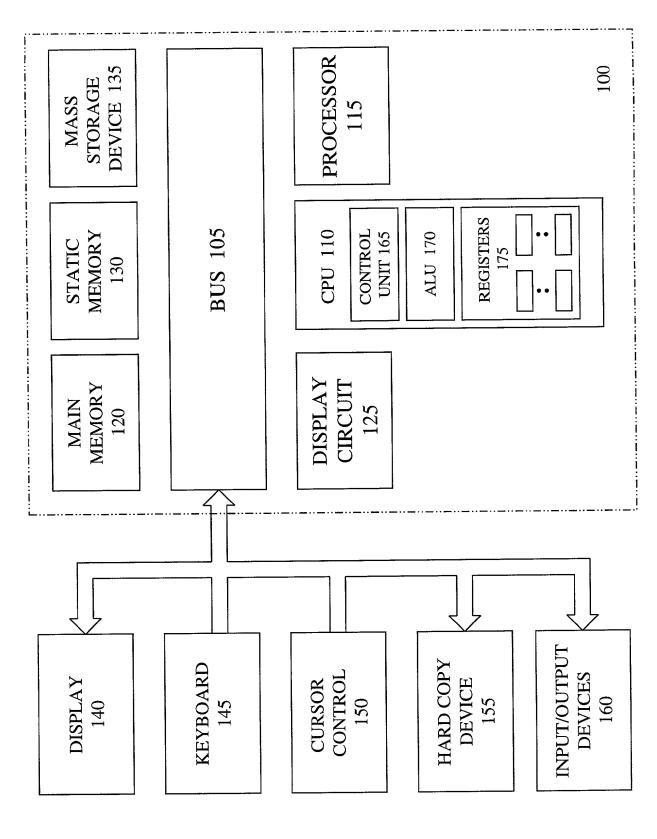
FIG. 1



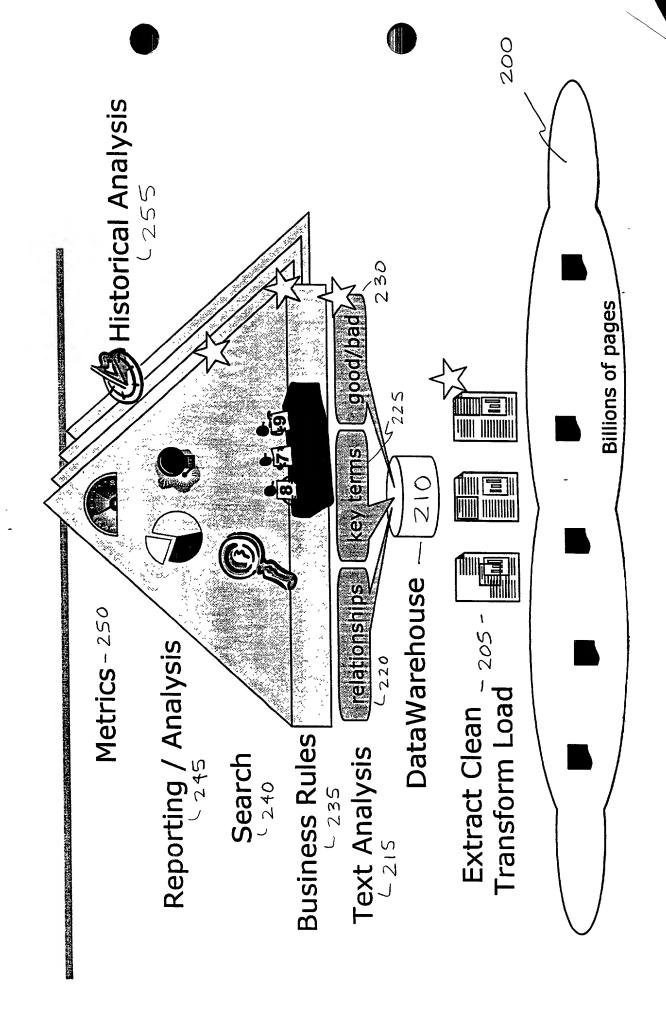


FIG. 3

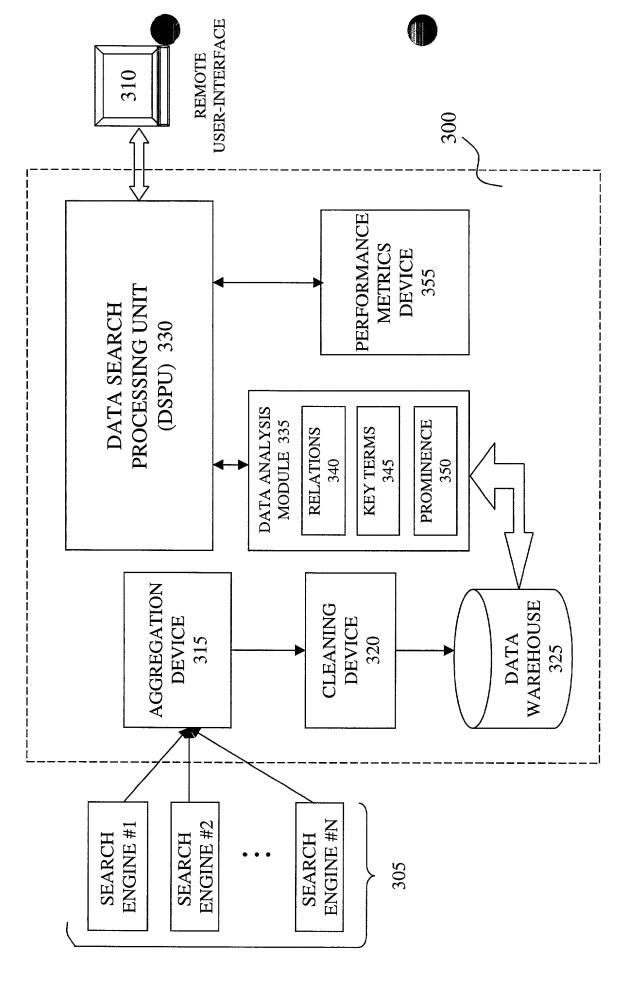


FIG. 4 **START AGGREGATE** DATA FROM A PLURALITY **OF SOURCES** 400 **CLEAN AGGREGATED DATA** 405 STORE CLEANED DATA IN **DATA WAREHOUSE** 410 DATA SEARCH PROCESSING UNIT ACCEPTS SEARCH CRITERIA FROM THE CUSTOMER AT A REMOTE **USER-INTERFACE 415** DATA SEARCH PROCESSING UNIT STORES SEARCH CRITERIA IN **DATA WAREHOUSE** 420

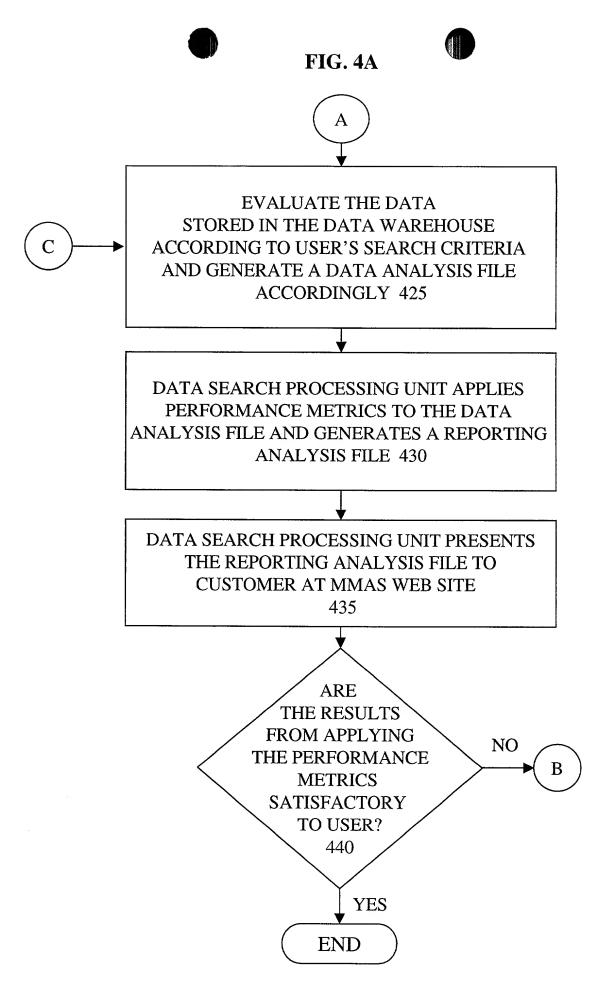
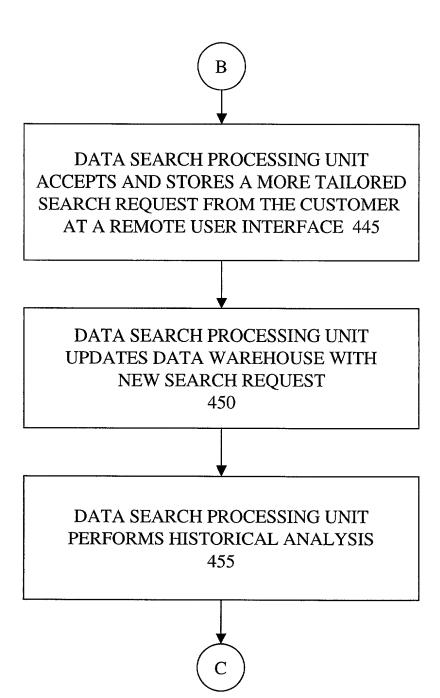
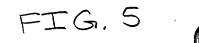


FIG. 4B







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| Reporting Metric Info | | | | |
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Site Ratings

Rate each site on relevance scale from 1 to 100. A rating of 0 will remove the site from consideration

| Site Name Boston Herald | Rating |
|-------------------------------|--------|
| | 0 |
| CNNfn - the financial network | 0 |
| Fortune.com | 0 |
| The Standard | 100 |
| VARBusiness Magazine | O |
| Wired Magazine | 100 |
| Wired News | 100 |
| Yahoo Stock Message Board | 0 |
| ZDNet: eWEEK | 100 |
| eWEEK (Formerly PCWEEK) | 100 |
| VARBusiness | 0 |
| Wall Street Journal | 0 ; |
| BizReport.com | 0 |
| Boston Globe Online | 0 |
| Business 2.0 | 100 |
| Business Wire | 0 |
| Business2.com | 100 |
| CNET | 100 |
| CNET News.com | 100 |





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Siebel mindshare

This report summarizes the mindshare in our space. Data is calculated using the ratings defined by t

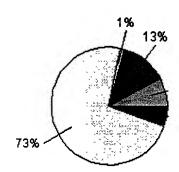
Timeframe: 30 days -

Rating Metric: Equal Weight

Publications: All

60

See also: Mindshare over time Mindshare Metric Comparison Mindshare of People vs. Press



| | Message | | News | |
|---------------------|---------|------------|----------|---------|
| | | Percent(%) | Mentions | Percent |
| Clarify, Inc | 10 | 2% | 8 | |
| Pivotal | 74 | 13% | 13 | : |
| Salesforce.com, Inc | | | 4 | |
| Siebel Systems | 485 | 83% | 85 | ; |
| Vantive Corporation | 12 | 2% | 4 | |

Biz360 Home Help Desk







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Going long-distance to get ASPs in gear

Author Evan Koblentz

ArticleDate Sunday 10/22/00
Publication ZDNet: eWEEK

URL http://www.zdnet.com/filters/printerfriendly/0.6061,2643100-54.00.html

Score 9%

Keywords Server Commerce Edition, Web, application server, based collaboration, business server application, e-commerce software, frame relay, hosting company, networking company vendor, telecommunications company, vice president.

Partners No partners found

Competitors No competitors found

People Gayle Howard, Online Site, President Clinton.

Companies Compaq Computer, Digex, Intermedia Communications, Lotus Development, Microsoft Systems, Sprint, Sun Microsystems, Web Site, application service provider, eBusiness provider.

Quotes "As you move more and more applications into a network environment, the No. 1 conshould be quality of network-based applications near capacity," Howard said.

"In the longer game, when you look at all the components required to provide applicagoing to be the underpinning.

"It fit into the things we needed to strengthen our company, which is name recognitic sales force."

company Intermedia Communications Inc., of Tampa, Fla. WorldCom, of Clinton, Miss.

Full list of quotes from this story...

Summary of Sprint Corp. wants to expand its reputation beyond simple long-distance calling and I Text applications enabler, according to company officials. For the rebate plan, Sprint will of members who refer customers to Sprint. According to Howard, what qualifies Sprint to enablement industry is its experience in networking. Regarding Sprint's future role in space, Howard said the company hopes to compete against better-known and more companies, such as Exodus Communications Inc., and against its traditional rival, Wo Howard, WorldCom, like Sprint, was known as a telecommunications and networking summer when it acquired hosting company Digex Inc., of Belts ville, Md., through the

with Sprint, but that deal was blocked by federal regulators.

Full story at: http://www.zdnet.com/filters/printerfriendly/0,6061,2643100-54,00.html







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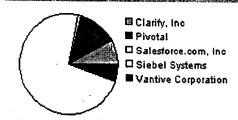
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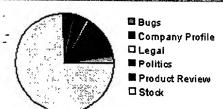
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30 Day Mindshare



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